





OCEAN-INSPIRED, ADVENTURE-APPROVED: GREEN ABYSS JOINS THE BLANCPAIN X SWATCH BIOCERAMIC SCUBA FIFTY FATHOMS COLLECTION

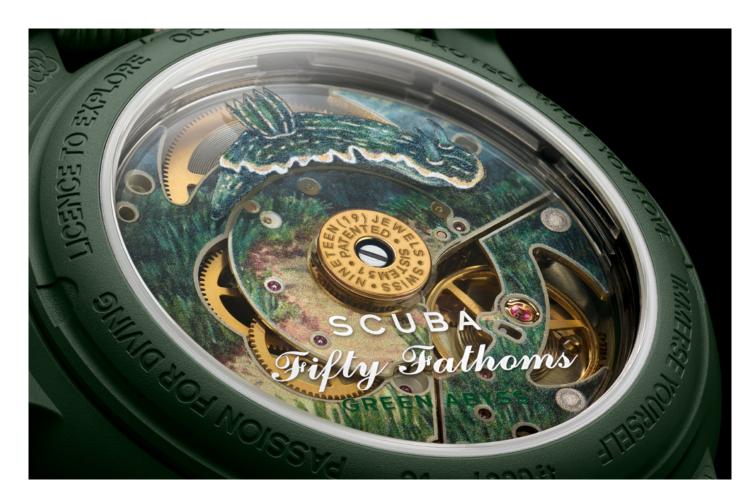
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Introducing GREEN ABYSS, the latest model in the Bioceramic Scuba Fifty Fathoms Collection which celebrates Blancpain's Fifty Fathoms, the first true diver's watch launched in 1953. The new timepiece takes inspiration from the ocean's depths and nature's most elusive ecosystems and is created for those who are drawn to exploration and the unknown.

Boasting a unique combination of deep green hues with a touch of sandy beige and black, GREEN ABYSS evokes the mystery of the ocean's depths which remain largely unexplored. This unique color combination was made possible thanks to Bioceramic, a one-of-a-kind, composite material derived from castor oil that gives the case and loop unparalleled strength and softness.

On its black dial with a dark green hue, GREEN ABYSS features a genuine water contact indicator that detects the presence of water, a highly sought-after detail among collectors. Since 1954, Blancpain has incorporated this distinct complication into select models designed for diving clubs and military units. Positioned at 6 o'clock on the dial, the sensor ensures the watch's water resistance remains uncompromised by prior dives. A change in the sensor's color signals the presence of moisture. Several Fifty Fathoms models equipped with this dual-color sensor bear the name 'MIL-SPEC,' in accordance with US Navy specifications.





GREEN ABYSS, embodies all the hallmarks of Blancpain's iconic Fifty Fathoms, including exceptional water resistance, anti-magnetic protection, a secured rotating bezel, outstanding legibility and a mechanical movement. In fact, like all watches in the Bioceramic Scuba Fifty Fathoms Collection, GREEN ABYSS features Swatch's innovative SISTEM51 movement. Swiss Made and crafted through an almost entirely automated production process, SISTEM51 is composed of just 51 parts grouped into five pre-assembled modules including one central screw. It is anti-magnetic thanks to a Nivachron™ hairspring and boasts a 90-hour power reserve.

The back of the movement showcases a stunning digital print of the Felimare picta, a vibrant nudibranch, also known as the Regal Sea Goddess. Often found gracing the ocean floor, it is a reminder of the ocean's countless wonders and its rich tapestry of marine life.

GREEN ABYSS displays a vintage Blancpain logo on its dial – another sought-after detail among collectors. It also features a logo that celebrating the collaboration between Blancpain and Swatch on its dial and crown, a two-piece NATO-style strap and a case profile that evokes the iconic silhouette of the Fifty Fathoms, reflecting its enduring legacy.

The word "Swatch" adorns the left side of the case, just as "Blancpain" is inscribed on the original Fifty Fathoms watches. The back of the watch inspires with inscriptions like PASSION FOR DIVING – LICENCE TO EXPLORE – OCEAN BREATH – PROTECT WHAT YOU LOVE and IMMERSE YOURSELF.

GREEN ABYSS will be available worldwide from June 7, 2025, only at selected Swatch stores. As with all watches in the Bioceramic Fifty Fathoms Collection, availability is limited to one watch per person, per store, each day.







GREEN ABYSS/SO35G100

Case material: green Bioceramic case and crown

Case diameter: 42.3 mm Case thickness: 14.4 mm Lug-to-lug distance: 48.0 mm

Movement: SISTEM51 mechanical movement (self-winding) with 9O-hour power reserve. Illustration of the depths of the ocean and the Felimare picta nudibranch

in digital print

Water resistance: 50 fathoms (91 m \angle 300 ft \angle 9 bar)

Glass: biosourced material

Dial: black dial with a dark green hue, featuring the vintage Blancpain logo

and bi-color water contact indicator at 6 o'clock

Hands, hour markers, 60 minutes diving scale: Grade A vintage radium

Super-LumiNova®

Bezel: one-direction rotating bezel in green Bioceramic material with deep black resin

insert with Grade A vintage radium Super-LumiNova®

Strap: two-piece NATO-style strap made from recycled fishing nets. Bioceramic pin

buckle and loops

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